

COOKIE POLICY

Last Updated: 10th February 2023

OVERVIEW

This Cookie Policy explains what cookies are and how we use them. You should read this policy so you can understand what type of cookies we use, the information we collect using cookies and how that information is used. For further information on how we use, store and keep your personal data secure, see read our [Privacy policy](#).

This Policy also tells you what your rights are in relation to the personal data you give to us. If you have any questions about this Cookie policy please contact us:

Email: _____

WHAT ARE COOKIES?

Cookies are little text files which are stored on the browser or hard drive of your computer or mobile device when you visit a webpage or application. Cookies work to make your experience browsing our site as smooth as possible and they remember your preferences, so you don't have to insert your details again and again.

TYPES OF COOKIES

We may use varieties of cookies which operate on our website which include but are not limited to:

1. **Advertising Cookies** - These cookies are placed on your computer by advertisers and ad servers in order to display advertisements that are most likely to be of interest to you. These cookies allow advertisers and ad servers to gather information about your visits to the Site and other websites, alternate the ads sent to a specific computer, and track how

often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather any personal information about you.

2. **Analytics Cookies** - These cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.
3. **Strictly Necessary Cookies** - These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you that amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.
4. **Performance cookies** - These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site.

HOW CAN I CONTROL OR DELETE COOKIES?

There are many ways to manage your cookies:

1. You can refuse your consent (Opt-Out);
2. You can disable Company or third-party cookies by use of your browser settings; or
3. You can use our cookie management tool to disable Company or third-party cookies.

Opt-Out

You can opt out of targeted advertising by:

- FACEBOOK - <https://www.facebook.com/settings/?tab=ads>
- GOOGLE - <https://www.google.com/settings/ads/anonymous>
- BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <https://optout.aboutads.info/>

CHANGES TO THE COOKIE POLICY

We may update this policy from time to time. If we make significant changes, we will let you know through email/ notifications, but please check this policy regularly to ensure you are aware of the most updated version.